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# FRAME

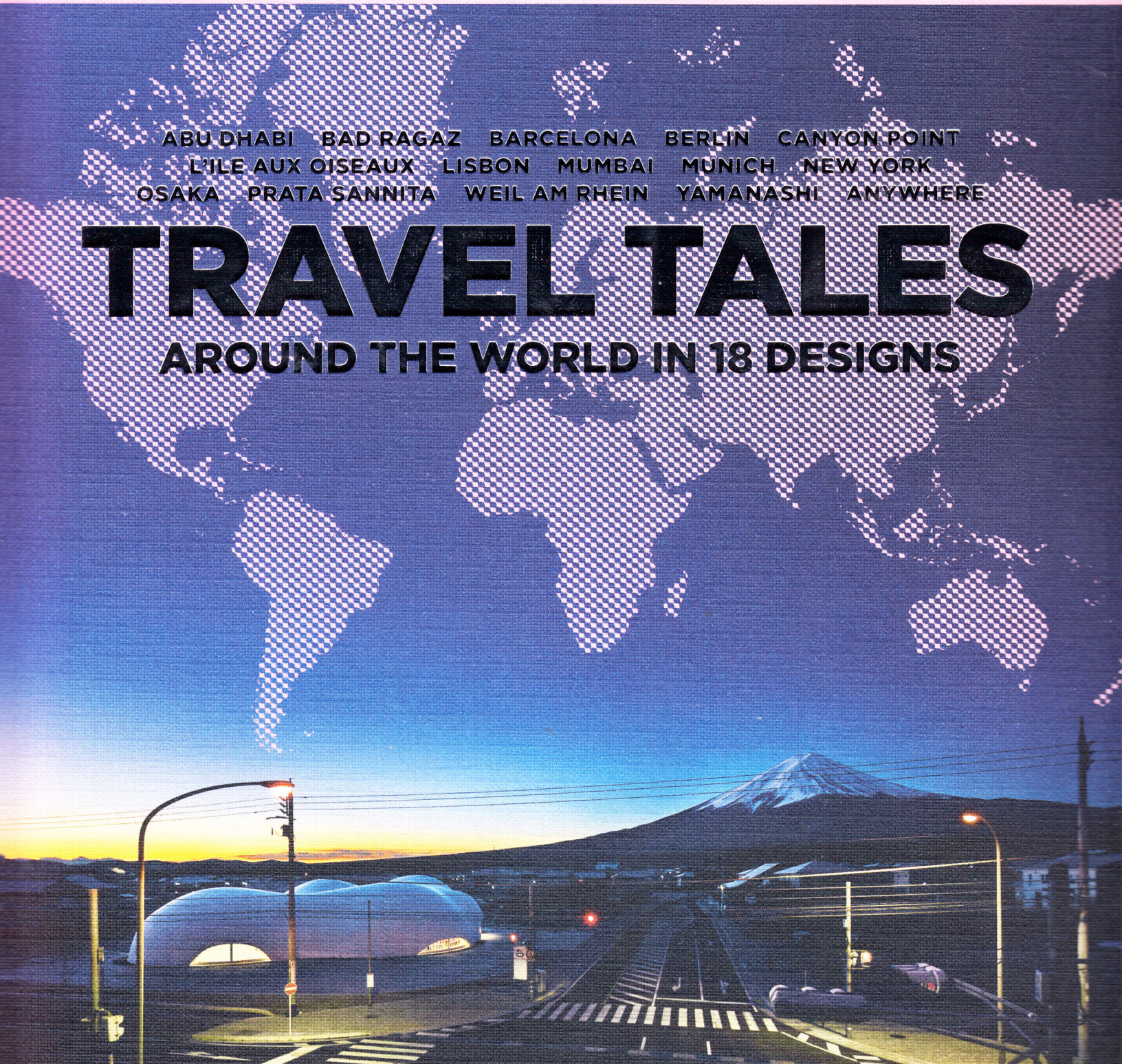


HERZOG & DE MEURON : MAISON MARTIN MARGIELA : MARCEL WANDERS STUDIO : INGO MAURER : PATRICIA URQUIOLA : ASYMPTOTE  
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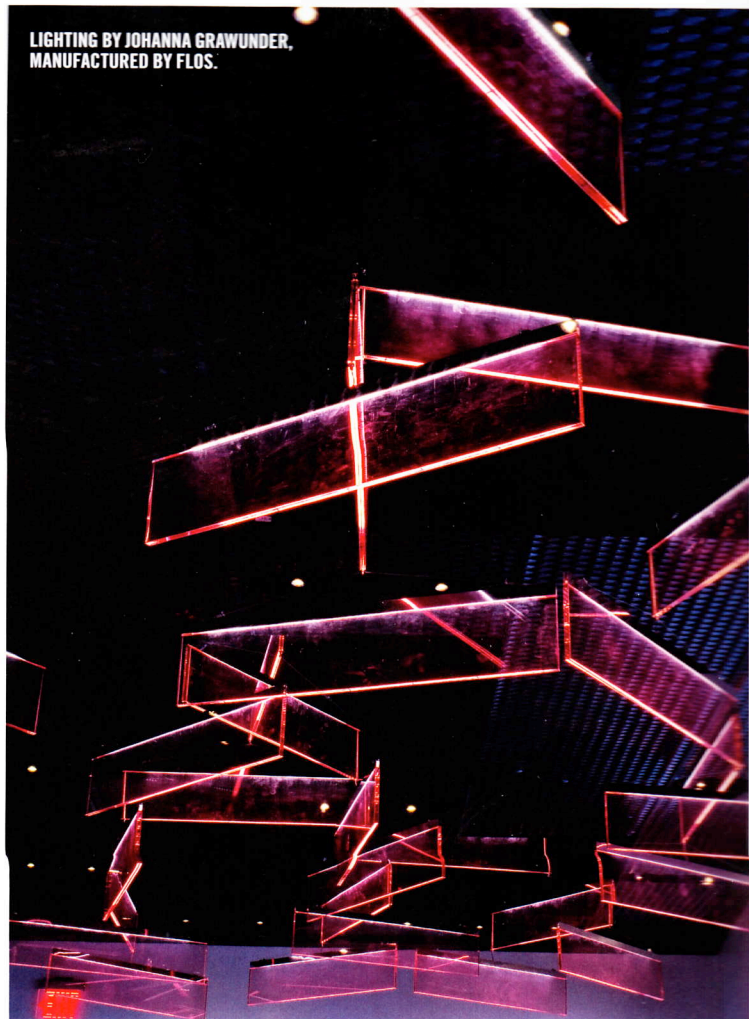
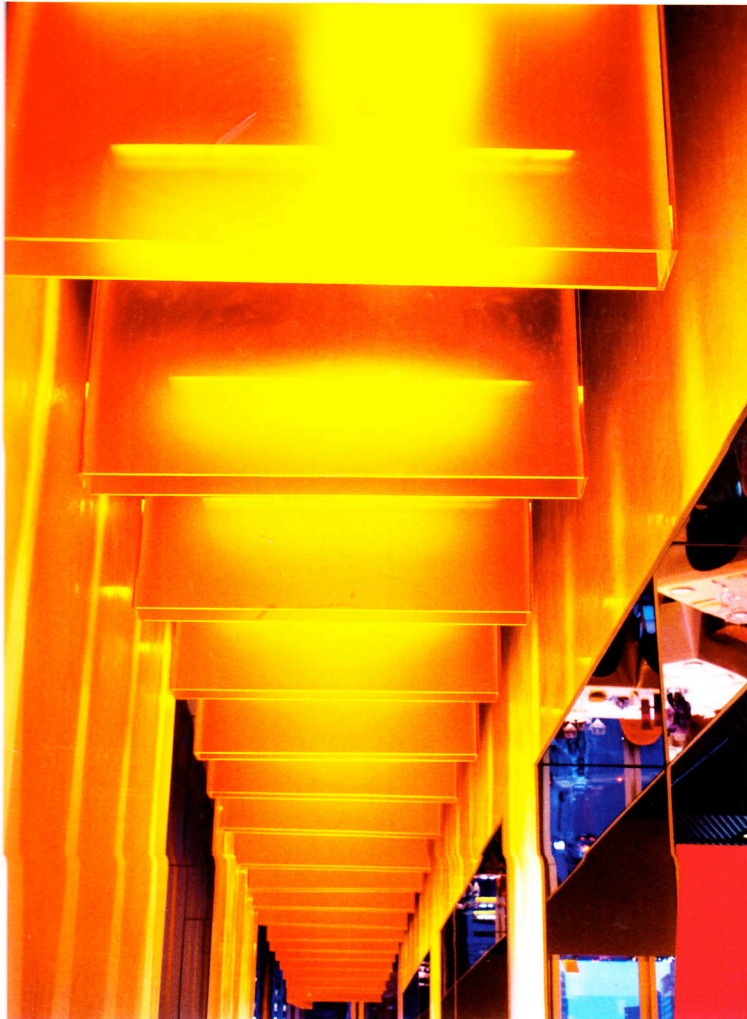
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## TRAVEL TALES

AROUND THE WORLD IN 18 DESIGNS







LIGHTING BY JOHANNA GRAWUNDER,  
MANUFACTURED BY FLOS.

# SOUND BITES

Urban electricity thrills in MAD's Big Apple eatery.

WORDS SHONQUIS MORENO  
PHOTOS ADRIAN GAUT

**DESTINATION 16**  
**ROBERT RESTAURANT**  
**NEW YORK (USA)**



madmuseum.org

The Museum of Arts and Design (MAD), designed by Allied Works, displays a diaphanous subtlety that is, in part, an architectural response to the original building's flamboyance. Inside, however, MAD's new restaurant, Robert, is almost Memphis-like in its vociferous eclecticism. Co-owner Dr Brian Saltzman envisioned its fixtures and furnishings as a collection of contemporary art and design. It is this collection that renders an unremarkable interior architecture, by David Schefer Design, extraordinary.

Despite the presence of pieces by Vladimir Kagan and Pierre Paulin, the contributions that stand out are those of London-based American architect Philip Michael Wolfson and San Francisco-based architect Johanna Grawunder, who once worked for Sottsass. Manufactured by Flos, Grawunder's mirror-edged, LED-lit, Lucite

chandeliers and sconces resemble mobiles hung with exploded architectural models.

The forms of Wolfson's one-off furniture were guided by vectorscope analysis of line and form represented by two sound-frequency levels: the base frequency at eye level was a reading of ambient bright colours, reflections and textures; while the high frequency took its cue from the colour and movement generated by Grawunder's work overhead. 'Given the electric quality of the space itself, the 24-hour traffic stretching into the distance along a number of axes, and the Mondrian/futurist grid of lights and signage,' says Wolfson, 'I felt that sound could be visually incorporated into this urban cacophony in an overall monochromatic calm.' Indeed, Robert makes a beautiful noise. ■





ROBERT'S INTERIOR IS RENDERED  
EXTRAORDINARY BY ONE-OFF FURNITURE –  
DESIGN TABLES AND BAR STOOLS MADE IN 2010